

## 7.2 Appendix B - Thriving Together post consultation content and format changes

### Summary of content and format changes

Page(s) no.	Suggestion and previous content	Updated text changes
1	Respondents requested more explanation of terms and acronyms	Added new text box at top of relevant pages of Thriving Together mission statement to give explanation of terms. Example – Integrated Care Partnership and Sustainability
1	Title of Thriving Together strapline could read better Previously read “promoting healthy lifestyles and community wellbeing and sustainability”	Title strapline changed from “promoting healthy lifestyles, community wellbeing and sustainability” to “promoting healthy lifestyles, community wellbeing and sustainability” and reflected in subsequent sections.
1	Comment received about council logo being omitted	East Herts Council logo added to initial page of Thriving Together to uphold brand and organisation identity
3	“Strategic business intelligence and analytics” – text from	Can retain Hertfordshire Public Health Strategy words whilst providing an alternative simpler explanation, text changed

	Hertfordshire Public Health section not clear	to "Strategic business intelligence and analytics or using data to inform health and business decisions"
4	Requests for clarity on life stages and distinction between "autism" and "neuro diverse"	<p>Page 4 text content is taken from the ICP Herts and west Essex Strategy, words used are integral to original format - Understanding and clarity issues noted with text being added to explain distinctions in information box at top of page 4 - "Life stages occur throughout life from birth to death with different conditions needed to help life chances flourish"</p> <p>and</p> <p>"Neurodiversity describes the idea that people experience and interact with the world around them in many different ways. The word neurodiversity refers to the diversity of all people, but it is often used in the context of autism spectrum disorder (ASD), as well as other neurological or developmental conditions such as ADHD or learning disabilities"</p>
5	Request to remove "Genuinely" from engaging with our	Text changed from "Genuinely engaging with our residents" to "Engaging with our residents"

	residents' – as this almost implies we are not sincere	
5	Request from December 14 Thriving Together additional engagement session to add "support" to read "taking time and effort to support and establish community based initiatives....."	Text changed from "Taking the time and effort to establish community-based initiatives" to "Taking the time and effort to support and establish community-based initiatives while building capacity for residents to lead local activities"
6	Request for 146 HHEH users for affected by loneliness to be expressed as percentage.	<ul style="list-style-type: none"> <li>- 335 Healthy Hub East Herts residents received support for all categories for the data period 2022/23 until the end of November 2023</li> <li>- 146/335 Healthy Hub East Herts users have been classified as experiencing loneliness which equates to 43% of total users Healthy Hub East Herts</li> </ul>
6-7	Observed that some of the health data entries could be simplified.	Health data sources have been simplified and amended "At the England-wide level, 6.5% of people report feeling lonely often or always (National Quality of Life survey, 2022)"

		and "17% of East Herts households are people living alone (Census 2021)"
7	Suggestion to emphasise the importance of volunteering in delivering "Run civic events and maintain gardens and green spaces"	New text action added "Run civic events and maintain gardens and green spaces"
8	Feedback identified "Ageing well" importance. Text previously read "Directly support individuals to live well and live healthier lives."	Text changed from "Directly support individuals to live well and live healthier lives" to "Directly support individuals to live well and live healthier lives including ageing well."
9	Respondents suggested there could be clearer connections to the council strategies which featured the sustainability, net zero agenda target commitments	Environmental sustainability defined in information box Environmental sustainability references will be made clearer in the action plan

9	Request to feature parks and open spaces more prominently, promote physical activity and sport and include needs of rural communities. Previous content was	Text changed from “Enable sports development activities” to “Enable sports and physical activity programmes”
9	Suggestion made as to purposefulness of employment and value in wellbeing.	Text changed from “Enable good physical and mental wellbeing.” to “Enable good physical and mental wellbeing and the value of employment in wellbeing”
9	Feedback requested to understand the needs of rural communities are different to town communities.	New text action added "Understand the needs of rural communities."

<b>Page(s) no.</b>	<b>Previous format</b>	<b>Proposed format change</b>
Page 5 - 9	Resident feedback suggested contrast of white text on some colours was hard to read	Text changed to bold white font and colour of boxes changed to softer colours with more contrast